

IN THE SPECIFICATION:

Please replace the abstract with the following:

ABSTRACT OF THE DISCLOSURE

An interactive radio system is disclosed. The overall architecture of the interactive radio system includes a broadcast system for broadcasting digital information across a radio signal to web radio receiver units. An interactive broadcast reception system includes a general purpose computer having a processor, display, and storage and internet connection, a broadcast receiver to communicate with the general purpose computer and to decode digital subcarrier data formatted as a broadcast markup language document, and application software that runs on the processor of the computer and communicates with the broadcast receiver to control the operation of the broadcast receiver and to respond to broadcast markup language commands in said broadcast markup language document by connecting to an internet address referenced in said digital subcarrier data.